

Dear Artists,

WE'RE ARTISTS TOO. AND WE'RE BUILDING THIS FOR US; FOR ALL OF US.

Prosper XO is a platform created to put artists back at the center of the industry. In a system that's long profited off our talent while keeping us underpaid and undervalued, we believe it's time for something better.

OUR FIRST STEP IS SIMPLE BUT POWERFUL:

To help you access more revenue, more ownership, real protection, and deeper connection.

We're starting with brand partnerships and campaign tools designed to help you get paid, understand and own your value, and protect your work; all without needing a huge following or a label behind you.

This isn't about chasing clout.
It's about building something real, sustainable, and yours.

Because when artists prosper, culture thrives.

And we believe in your voice. Let's build this together.

Lauren Bruno
Founder of Prosper XO
And team

